



2017/12/18

Assisting Further Growth of “The SECRETCLOSET” Execution of Investment in W&D Investment Design’s First Project

Providing Growth Capital for YOUR SANCTUARY Co., Ltd. through Equity Subscription

W&D Investment Design Inc. (W&DiD; head office: Minato-ku, Tokyo; Representative Director of the Board and CEO: Taro Fukumoto), World Co., Ltd. (head office: Kobe City, Hyogo, Japan; Representative Director of the Board, President and Representative Managing Executive Officer: Kenji Kamiyama) and the Development Bank of Japan Inc. (DBJ; head office: Tokyo; President and CEO: Masanori Yanagi) have made an equity investment in YOUR SANCTUARY Co., Ltd. (YOUR SANCTUARY; President and Representative Director: Keiko Onose) through the W&D Design Limited Partnership (W&D Design Fund), a fund that is jointly owned and managed by the three companies. This is W&DiD’s first investment project.

YOUR SANCTUARY was founded in 2006 by Keiko Onose, who developed her career in the fashion industry as the director of an established multi-branded retailer in Japan and continues to present refined fashion. In the following year, the first multi-brand boutique, “The SECRETCLOSET,” was opened in Tokyo’s Jingumae, and the company currently operates six stores in Tokyo, Nagoya and Osaka. Since 2016 she has continuously presented her designs under the “CYCLAS” brand at the Paris Fashion Week and has earned accolades in and outside Japan.

With this latest investment, YOUR SANCTUARY will secure growth capital, strengthen its financial constitution and bolster its management structure. The company will also utilize the World Group’s business management knowhow and business platforms to accelerate the pace of business development in and outside Japan, centered on the Japanese luxury brand CYCLAS, toward achieving further growth.

Overview of YOUR SANCTUARY

Trade name	YOUR SANCTUARY Co., Ltd. http://www.theseecretcloset-tokyo.com/
Representative	Keiko Onose
Head office	3-35-7-101 Jingumae, Shibuya-ku Tokyo, Japan
Main business	Operates The SECRETCLOSET, a speciality store featuring women’s luxury wardrobe centered on the CYCLAS brand.
Established	December 14, 2006

The W&D Design Fund invests primarily in companies that are broadly related to the fashion industry. It leverages the business management knowhow of the World Group, which operates a multi-model, multi-brand business, as well as the Group’s supportive services for diverse fashion businesses encompassing production, sales, digital production and spatial design. In addition, it utilizes the financing knowhow and industry analysis capabilities that the DBJ has accumulated over many years in order to provide long-term funding. Riding on these twin wheels of “business” and “financing,” the fund aims to design the growth of investee companies.

Overview of The SECRETCLOSET multi-brand shop



The SECRETCLOSET NAGOYA

Name of shop	The SECRETCLOSET
Concept	PERSONAL, CREATIVE, LUXURY Presents refined and modern wardrobe for the woman who is familiar with her own personality, the joy of fashion and quality, based on the concept of “new attitude: decent yet truly modern.”
Locations	Jingumae Store Futako-Tamagawa Store (1F, South Bldg., Tamagawa Takashimaya Shopping Center) Roppongi Store (2F Tokyo Midtown Bldg.) Marunouchi Store (1F Brick Square, Marunouchi Park Bldg.) Umeda Store (6F Hankyu Department Store Osaka Umeda Main Store) Nagoya Store (2F Nagoya Midland Square)

Overview of the CYCLAS Brand

CYCLAS reflects what today's confident and intelligent women want, with a ready-to-wear collection designed for women's multi-faceted lifestyles that represents a new attitude: "decent yet confident, timeless yet of the moment," as introduced by creative director Keiko Onose. With Japanese sensibility, the finest fabrics selected or created, particularly for touch, with sophisticated details and a delicate color story, are ideally combined with Japanese craftsmanship. Their clean silhouettes embody pure, timeless elegance as well as the real sense of luxury.

Since its showing in Paris during the fall/winter season of 2016 and the launch of overseas wholesale, CYCLAS has become a global brand that is being marketed at top retailers around the world, including Bergdorf Goodman in New York. Moreover, the brand has become a constant presence at Paris Fashion Week as its acclaim grows.



CYCLAS fall/winter 2017 collection (top row), spring/summer 2018 collection (bottom row)